



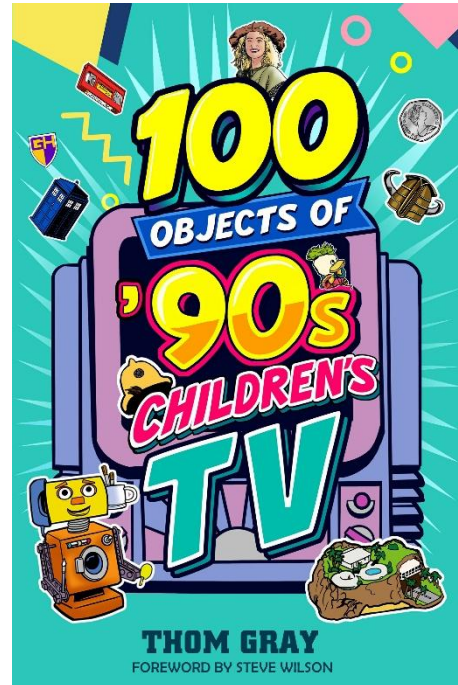
CANDY JAR BOOKS ANNOUNCES **100 OBJECTS OF '90S CHILDREN'S TV**

Candy Jar Books is happy to announce the upcoming release of *100 Objects of '90s Children's TV*, a mammoth publication celebrating a whole decade of kids' television.

The book plunges readers back to the 1990s, wrapping them in the nostalgic warmth of an era that brought us such icons as *Arthur*, *The Powerpuff Girls*, *Reboot*, *Hey Arnold!*, *Fireman Sam*, *Rugrats*, *The Treacle People*, *Art Attack*, *Come Outside*, and *SM:TV Live*.

Oh, and Mr Blobby.

Author, Thom Gray takes us on a journey through the pre-Millennium televisual landscape, told through one-hundred chapters, with shows and genres represented through select 'objects' such as the paintball gun that blinded PJ in *Byker Grove*; the magical 50p from *The Queen's Nose*; the equally mystical *William's Wish Wellingtons*; the terrifying Forfeit Furnace from *Get Your Own Back*; and Mildred Hubble's Broomstick.



Shaun Russell, Head of Publishing at Candy Jar Books, says: "I actually worked behind the scenes on TV from 1985 to 2005, so thought I knew everything there was to know about this period. Then I looked through Thom's incredible book and found out loads of new information! It's a really fascinating read, which I know will bring back lots of lovely memories for readers – whether they were children themselves in the 1990s or are parents remembering when their kids were sat too close to the TV during *Grange Hill*."

100 Objects of '90s Children's TV features contributions from Sir Tony Robinson (*Maid Marian and Her Merry Men*); Pat Sharp (*Fun House*); best-selling author Mark Billingham; Anne Wood (*Rosie & Jim*, *Teletubbies*); Tim Whitnall (*Mike & Angelo*); Paul Abbott (*Children's Ward*); Gareth Jones

(*How 2*); Matthew Robinson (*Byker Grove*); Mike Jupp (*The Dreamstone*); Andrew Norriss (*Bernard's Watch*); and many more.

Thom enthuses: "Growing up, I had many TV favourites which shaped my childhood and no doubt the childhoods of millions of other '90s kids, be it a whimsical puppet show, nail-biting drama, or chaotic game show. Yet despite the quality of the programmes the '90s had to offer, I feel the decade is rarely acknowledged within the history of children's TV, overlooked in favour of the 'golden era' of the '60s, '70s, and '80s. This book offers children of the '90s (and those who missed all the fun the first time round) a chance to reconnect with the last great decade of kids' TV, featuring exclusive contributions from those who were there at the time.

"It's been incredibly nostalgic for me to rediscover the shows that shaped my childhood, but also fascinating to hear the stories behind their creation and production. So, whether you grew up with Otis the Aardvark and Mr Blobby, or were born just a bit too late, I hope this book gives '90s fans an enjoyable trip down memory lane!"

The book also features a stunning cover and interior illustrations by Martin Baines, and a foreword by former *Live & Kicking* presenter, Steve Wilson. He writes: "What this book captures so brilliantly is that children's television was never just background noise. It shaped generations. Those shows are far more than just something we watched to pass the time. They are time machines... Back then, millions of us watched the same things together, at exactly the same time, and those programmes became part of our shared national identity. I feel incredibly lucky to have experienced it both as a viewer and as a presenter."

The book is the second in Candy Jar's *100 Objects* range, which began with Philip Bates' *100 Objects of Dr Who*. He says: "I couldn't imagine anyone more suited to writing *100 Objects of '90s Children's TV* than Thom. He absolutely revels in that era and his passion for it really rubs off. I always view the '90s with rose-tinted glasses, and, having proofed Thom's book, I was sent back there before returning with a huge grin on my face. A joy."

Here's the blurb for *100 Objects of '90s Children's TV*:

*Have you ever wondered what Tubby Toast tastes like? Did **Byker Grove** give you a lifelong phobia of paintball guns? Do you still occasionally set your alarm for 9.25am for fear of missing **SM:TV Live**? And whatever happened to Otis the Aardvark?*

*If these questions mean anything to you, *100 Objects of 90s Children's TV* is the book you've been waiting for. Lovingly compiled and featuring all your Saturday morning and weekday afternoon favourites from the last great decade of kids' telly, you can finally discover the answers to those*

*nagging questions that have kept you awake since the Millennium, as well as discovering how instant mashed potato played a part in the creation of **The Riddlers**, which game show traumatised toddlers by burning teddy bears, and how Carol Vorderman ended up presenting an episode of **Art Attack** – plus so much more useless information you've never realised you needed to know.*

*Featuring contributions from: Sir Tony Robinson (**Maid Marian and Her Merry Men**), Pat Sharp (**Fun House**), Anne Wood (**Rosie & Jim, Teletubbies**), Tim Whitnall (**Mike & Angelo**), Paul Abbott (**Children's Ward**), Gareth Jones (**How 2**), Matthew Robinson (**Byker Grove**), Mike Jupp (**The Dreamstone**), Andrew Norriss (**Bernard's Watch**), and many more!*

100 Objects of '90s Children's TV is available to pre-order now from Candy Jar Books and all good bookshops, and will be released on 30th July 2026. Pre-order now and we won't cover you in gunge.

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