

# THE SWISH

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## Release Date

30<sup>th</sup> March 2023

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## RRP

£8.99

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## Extent/Number of Pages

252 pages

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## Available as

Paperback, Kindle

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## Trim Size

12.9cm x 19.8cm

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## ISBN

978-1-9154394-0-6

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## Illustrations

Black and white illustrations throughout

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## WHAT'S IN IT?

- This is the debut novel of Tash Bell, an exciting new voice in the world of YA literature.
- Supports and encourages sustainable fashion.
- Original and beautifully produced drawings accompany this rags to riches story, produced by the author's very own daughter.
- Aimed at children aged 13+.



## MARKETING, PUBLICITY, PRESS

- Tash has her own website and Instagram page which not only promote the book but also focus on sustainable fashion, which is in huge demand.
- *The Swish* has been promoted on Radio Cardiff in an interview with Tash. This interview was also recorded and promoted on social media and on the Candy Jar website.
- Advanced edition copies and review copies have both been sent out and have generated positive feedback of the book.
- Tash is busy offering Swish fashion upcycling workshops to schools and festivals in her local area to spread the word about sustainable fashion and *The Swish*.

## ABOUT THE BOOK

Kat is broke. Bullied by 'mean girls', blanked by her cool boy crush, and trapped between her warring parents, she has one escape: to sew.

From scraps and cast-offs, she creates gorgeous designs she models for her mates down their dingy backstreet.

But when her parents can't afford the heating bills, dare Kat sew her own gown for the Winter Wonderland Ball? Or will the haters rip her to shreds?

The Swish is a funny, honest story of one girl's attempt to transform herself through hard work, creative cheek and the flash of a needle. Turning rags to (kinda!) riches, can 'alley Kat' storm the catwalk – and rock the ball?